

Evaluation criteria for the 2012 Local Energy Action Award competition

1. Impacts and results (10 points)

- Quantification of energy and CO₂ savings and/or energy produced from renewable energy sources by the end of the action as a direct result of the project; estimation of expected savings and renewable energy produced by 2020 as a direct result of the project.
How much energy and CO₂ have been saved, what additional renewable energy has been produced as a direct result of the project?
- Credibility of the methodology for quantifying and monitoring the impacts and results
How credible are the numbers given by the project, and how have they been calculated and monitored?
- Other benefits: job creation, investment mobilised, increase of competitiveness, persons trained, visibility (media impact), audience reached, participation rate, etc.
How much (in €) has been invested by third parties as a result of the project? How many new jobs were created?

2. Sustainability of the action (10 points)

- Continuity of funding, operations, etc. after the end of the project
Which project activities will keep being performed after the end of the project? How will the financing be guaranteed?
- Social and political acceptance of the solutions developed: active involvement of local actors, positive feedback collected, local follow-up activities originated from the original initiative, etc.
Is the local population satisfied with the initiative and actively involved in the project? Are extra initiatives being taken by the local population as a result of the project?

3. Level of replicability (10 points)

- Relevance of the solutions developed for other communities
Are the problems tackled by the project common to many communities? Could the proposed solutions be interesting for other communities?
- Adaptability to different contexts
Can this initiative easily be adapted to a different context by changing minor aspects?